Please give this information to the responsible designer.

For printing of carpets we need print-ready data, which should already be greenlighted for the print in advance, so that print can happen without issues.

Any effort to make your data print-ready on our side (positioning of a logo, tuning colors) will be additionally charged.

Please **do not send open program-data** (Photoshop, InDesign, Illustrator, CorelDraw etc.) and no data which includes registration marks, cutting marks, color bars, color marks or unneccessary bleed margin.

Data Formats **pdf**, vector-data (artwork/typography, scripture integrated)

jpg, pixel-data (pictures, photos, photomontages)

Colorprofile **Adobe RGB 1998** (black 0-0-0, white 255-255-255)

CMYK only for products SHOW, FOTO and VINYL

Resolution **76,2 dpi** (dots per inch) or **30 ppc** (pixels per centimeter)

Example: $100 \times 100 \text{ cm} = 3000 \times 3000 \text{ pixels (final format)}$

Lines/Text At least **3 to 5 mm** width (1:1 Final Format)

1 to 2 mm for products SHOW, FOTO and VINYL

References To create clarity over colors used in the project for vector

data, colors of labels or graphical elements, please use PANTONE **FORMULAR GUIDE Solid Coated/Uncoated**

Online-Help https://store.pantone.com/uk/en/color-finder#/pick?pantoneBook=pantoneSolidCoatedV3M2

https://store.pantone.com/uk/en/color-finder#/pick?pantoneBook=pantoneSolidUncoatedV3M2

Shapecutting For shapecutting (Circle, halfcircle, oval, other designs, multiple

designs on a collective form) etc. a 2 mm wide cutting-shape

(Outline) has to be created for the design. This outline should be black or white (At least in contrast to the design). Please create the data as a **pdf with 3 pages** (**Final printing data** on page one, **design with outline** on page two, **only outline** on page three). You can recieve an

example from us.

Cut Only while working with collective forms. In case of several designs on

one collective form, put 5 to 10 cm bleed margins.

Restriction Important elements which lay on the edges of the template can be

subject to beeing cut in the process. For this reason, these elements

should be placed ca. 2 cm apart from the edge.

Please create printing data in final format or proportional to it as some software uses restrictions on the size of extractable data.

Vector data can be scaled to all sizes. Exceptions: Door/Design-mats with circumferential edge, large surfaces with pixel data images or collective forms with multiple designs.

Individual pieces Please create the data in the **final format** or proportional to it.

(For example in the format 1:2, 1:5, 1:10, 1:20 etc.).

The resolution of the pictures has to be increased proportionally!

Precise formats If the material is to be put into a ground pit, a margin of 5 cm should

be included circumferentially in order to eliminate problems fitting the

material in at site.

Special formats Examples:

The product **DECO including stepping edge** in final format of ca. **40 x 60 cm** has a stepping edge of ca. 25 mm (circumferential edge) on which can not be printed. The resulting format is therefore ca. 35 x

55 cm (format without edge). The data format is **36 x 56 cm**

(circumferential edge with 5 mm addition).

The product **DOOR including stepping edge** in final format of **ca. 50 x 70 cm** has a stepping edge of ca. 15 mm (circumferential edge) on which can not be printed. The resulting format is therefore ca. 47×67 cm (format without edge). The data format is 48×68 cm

(circumferential edge with 5 mm addition).

Tolerances Unfortunately, dimensional tolerances of ca. 1-2% (based on used

material) are intrinsic to the structure of carpets.

Lanes Label-carpets (red carpets, finish line carpets) can be created either

within the width of the used materal, or as a pattern which is printed

recurringly.

Collective form/s Please create several designs within the width of the wanted material.

Do not place designs directly next to one another. Between designs,

there should be 5 to 10 cm (a bit more when dealing with

shapecutting) bleed margin.

Surfaces Please create surfaces as one format. Do not create lanes yourself.

If a **jpg file** supercedes 200-250 Megabyte, please contact us. In this case, the surface should be split according to the wanted material.

Patterns A **pattern** is a repeating element for surface design. The width of the

material which is printed upon should be respected while formatting.